

Regents Park Publishers

Data Analytics



T1LM 3

v.2

**Numerical
Representations**

Learning Module 5 Goals

After completing this Learning Module, you should be able to:

- Compute and interpret the **mean, median, and mode** for a set of data
- Compute the **range, variance, and standard deviation** and know what these values mean
- Construct and interpret a **box and whiskers plot**
- Compute and explain the **coefficient of variation** and **z scores**
- Use numerical measures along with graphs, charts, and tables to describe data

Learning Module Topics

- Measures of Center and Location
 - Mean, median, mode, geometric mean, midrange
- Other measures of Location
 - Weighted mean, percentiles, quartiles
- Measures of Variation
 - Range, interquartile range, variance and standard deviation, coefficient of variation

Summary Measures

Describing Data Numerically

Center and Location

Mean

Median

Mode

Weighted Mean

Other Measures of Location

Percentiles

Quartiles

Variation

Range

Interquartile Range

Variance

Standard Deviation

Coefficient of Variation

Mean (Arithmetic Average)

- The **Mean** is the arithmetic average of data values

- **Sample mean**

$$\bar{x} = \frac{\sum_{i=1}^n x_i}{n} = \frac{x_1 + x_2 + \cdots + x_n}{n}$$

Note: A red arrow points from the box 'n = Sample Size' to the 'n' in the numerator of the first fraction.

n = Sample Size

- **Population mean**

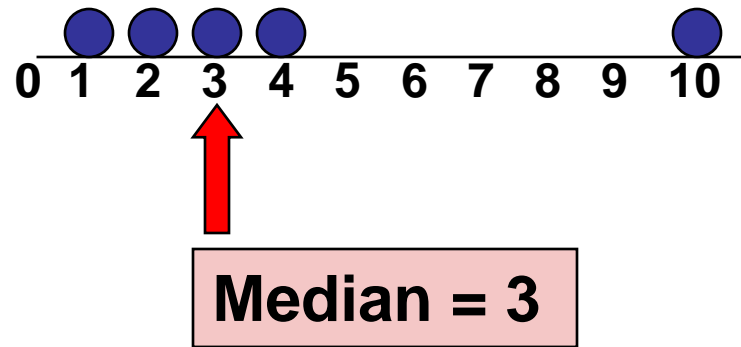
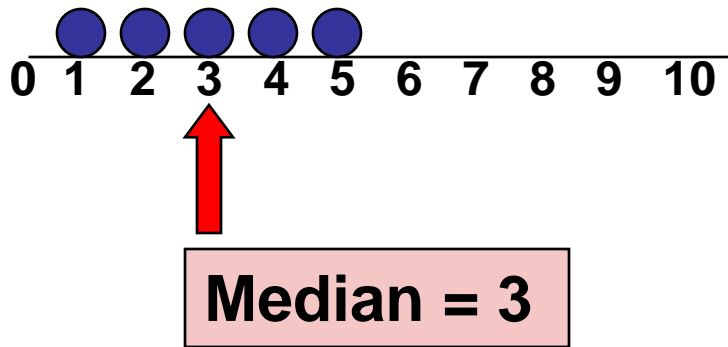
$$\mu = \frac{\sum_{i=1}^N x_i}{N} = \frac{x_1 + x_2 + \cdots + x_N}{N}$$

Note: A red arrow points from the box 'N = Population Size' to the 'N' in the numerator of the first fraction.

N = Population Size

Median

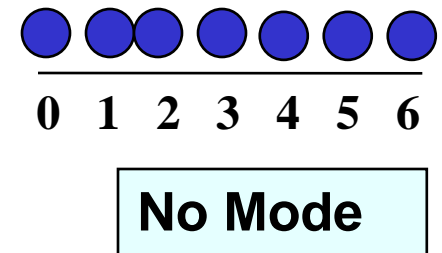
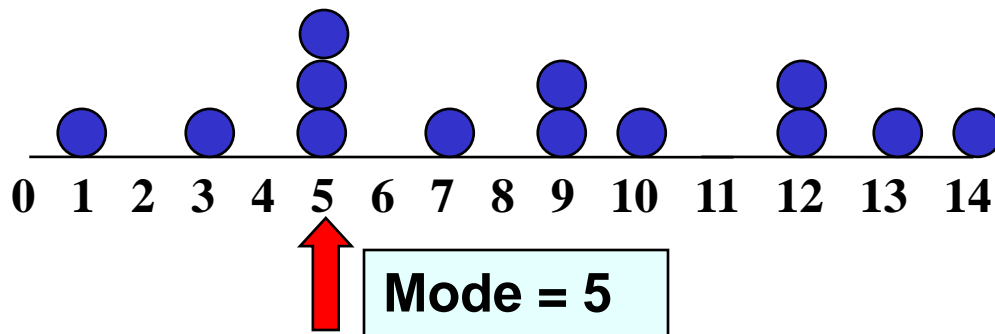
- Not affected by extreme values



- In an ordered array, the median is the “middle” number
 - If n or N is odd, the median is the middle number
 - If n or N is even, the median is the average of the two middle numbers

Mode

- A measure of central tendency
- Value that occurs **most often**
- Not affected by extreme values
- Used for either numerical or categorical data
- There may minimum be no mode
- There may be several modes



Weighted Mean

- Used when values are grouped by frequency or relative importance

Example: Sample of 26 Repair Projects

Days to Complete	Frequency
5	4
6	12
7	8
8	2

Weighted Mean Days to Complete:

$$\begin{aligned}\bar{X}_w &= \frac{\sum w_i x_i}{\sum w_i} = \frac{(4 \times 5) + (12 \times 6) + (8 \times 7) + (2 \times 8)}{4 + 12 + 8 + 2} \\ &= \frac{164}{26} = 6.31 \text{ days}\end{aligned}$$

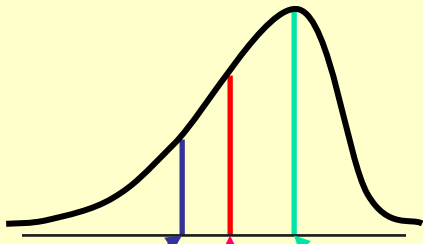
Which measure of location is the “best”?

- **Mean** is generally used, unless extreme values (outliers) exist
- Then **median** is often used, since the median is not sensitive to extreme values.
 - **Example:** Median home prices may be reported for a region – less sensitive to outliers

Shape of a Distribution

- Describes how data is distributed
- **Symmetric** or **skewed**

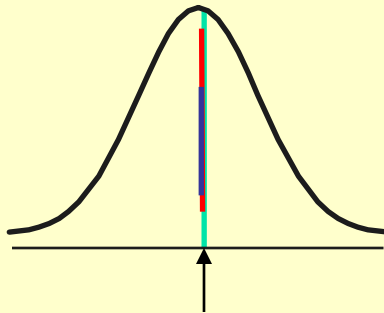
Left-Skewed



Mean < **Median** < **Mode**

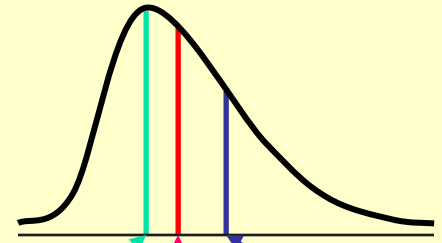
(Longer tail extends to left)

Symmetric



Mean = **Median** =
Mode

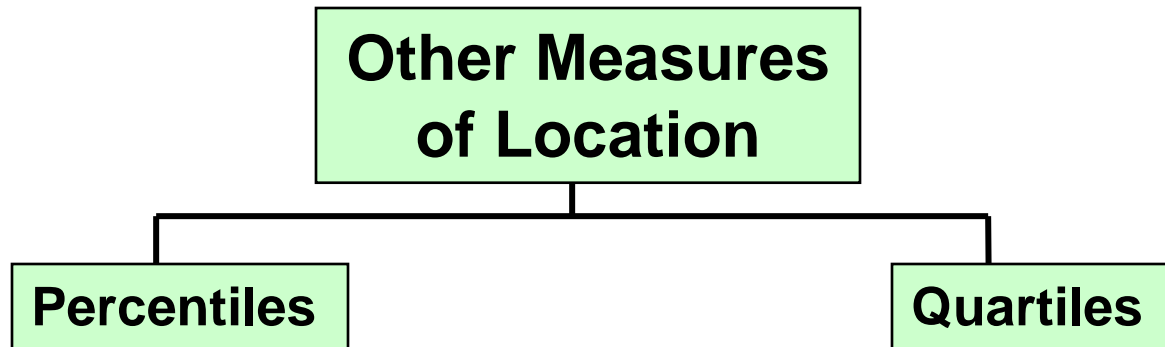
Right-Skewed



Mode < **Median** < **Mean**

(Longer tail extends to right)

Other Location Measures



The p^{th} percentile in a data array:

- $p\%$ are less than or equal to this value
- $(100 - p)\%$ are greater than or equal to this value
(where $0 \leq p \leq 100$)

- 1st quartile = 25th percentile
- 2nd quartile = 50th percentile
= median
- 3rd quartile = 75th percentile

Percentiles

- The p^{th} percentile in an ordered array of n values is the value in i^{th} position, where

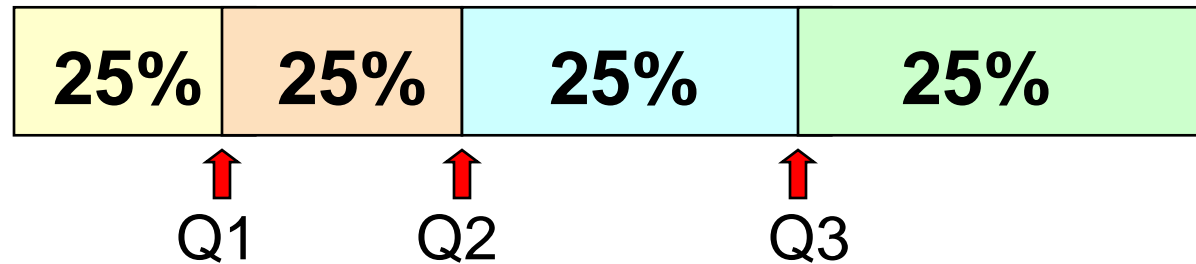
$$i = \frac{p}{100} (n + 1)$$

- **Example:** The 60^{th} percentile in an ordered array of 19 values is the value in 12^{th} position:

$$i = \frac{p}{100} (n + 1) = \frac{60}{100} (19 + 1) = 12$$

Quartiles

- Quartiles split the ranked data into 4 equal groups



- Example: Find the first quartile

Sample Data in Ordered Array: 11 12 13 16 16 17 18 21 22

(n = 9)

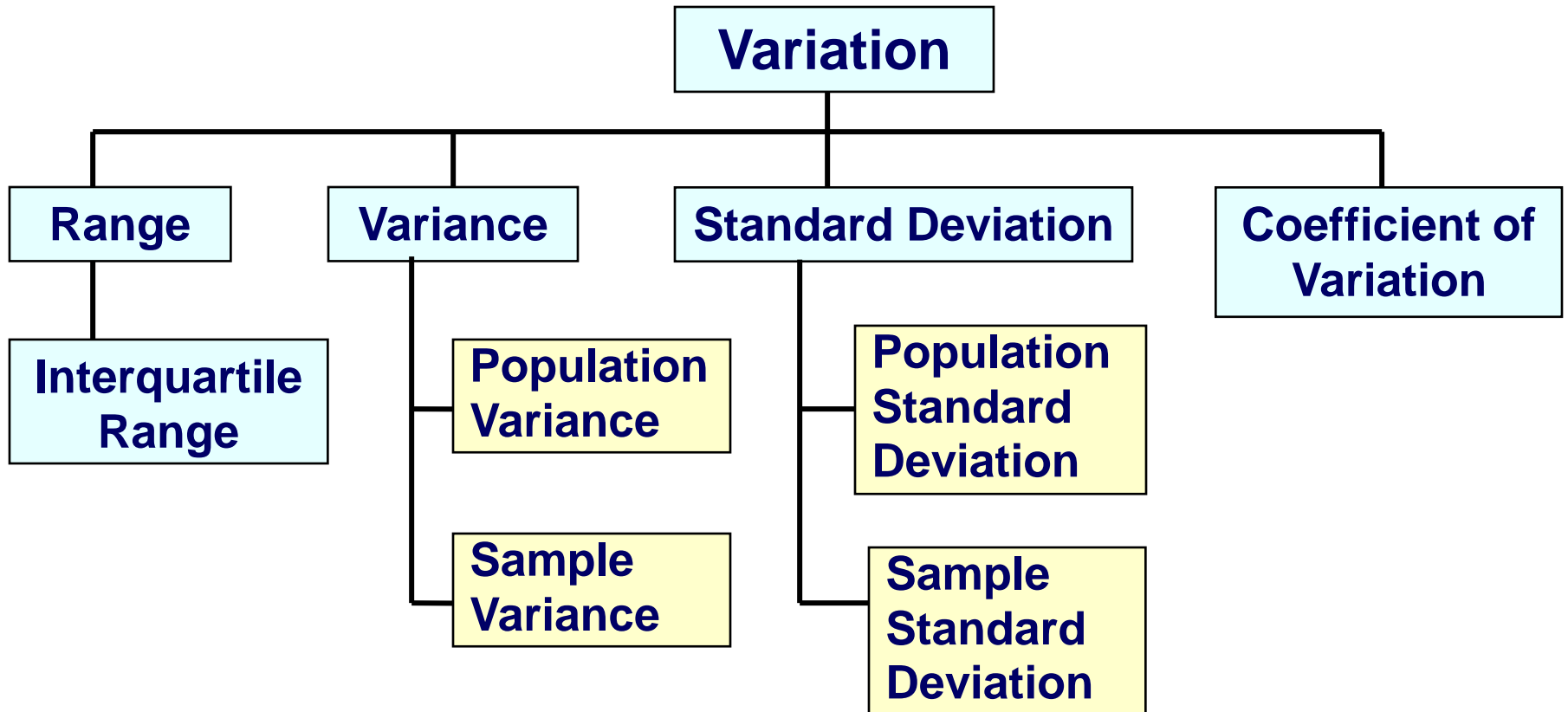
Q1 = 25th percentile, so find the

$$\frac{25}{100} (9+1) = 2.5 \text{ position}$$

so use the value half way between the 2nd and 3rd values,

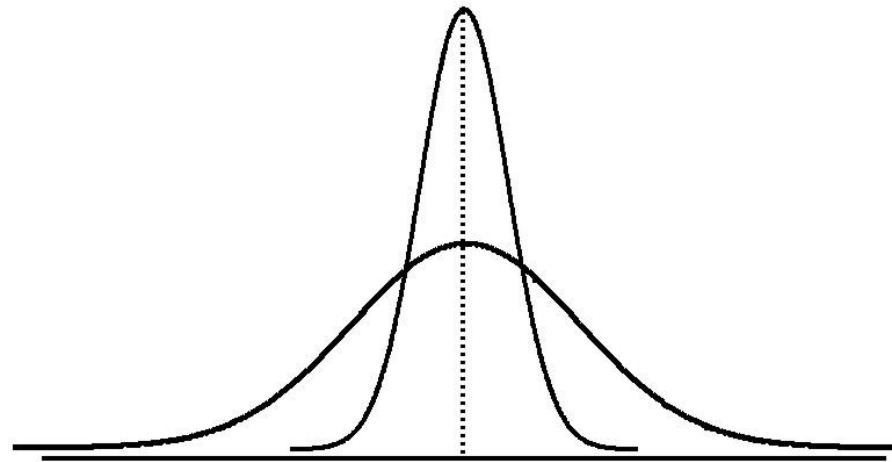
so $Q1 = 12.5$

Measures of Variation



Variation

- Measures of variation give information on the **spread** or **variability** of the data values.



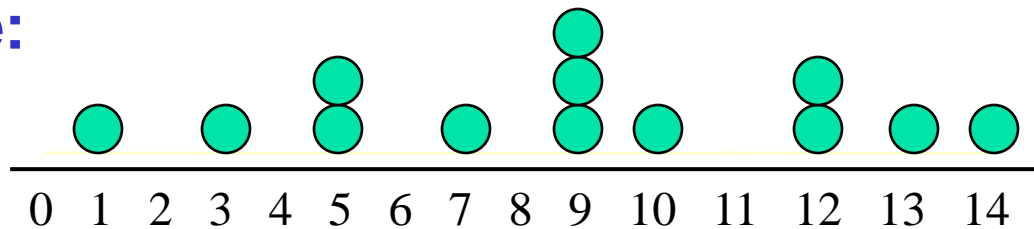
Same center,
Different spread

Range

- Simplest measure of variation
- Difference between the largest and the smallest observations:

$$\text{Range} = x_{\text{maximum}} - x_{\text{minimum}}$$

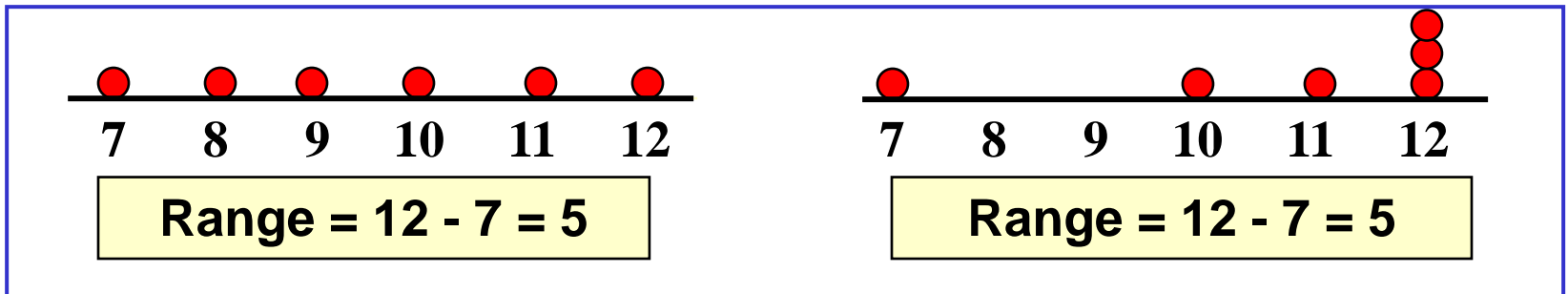
Example:



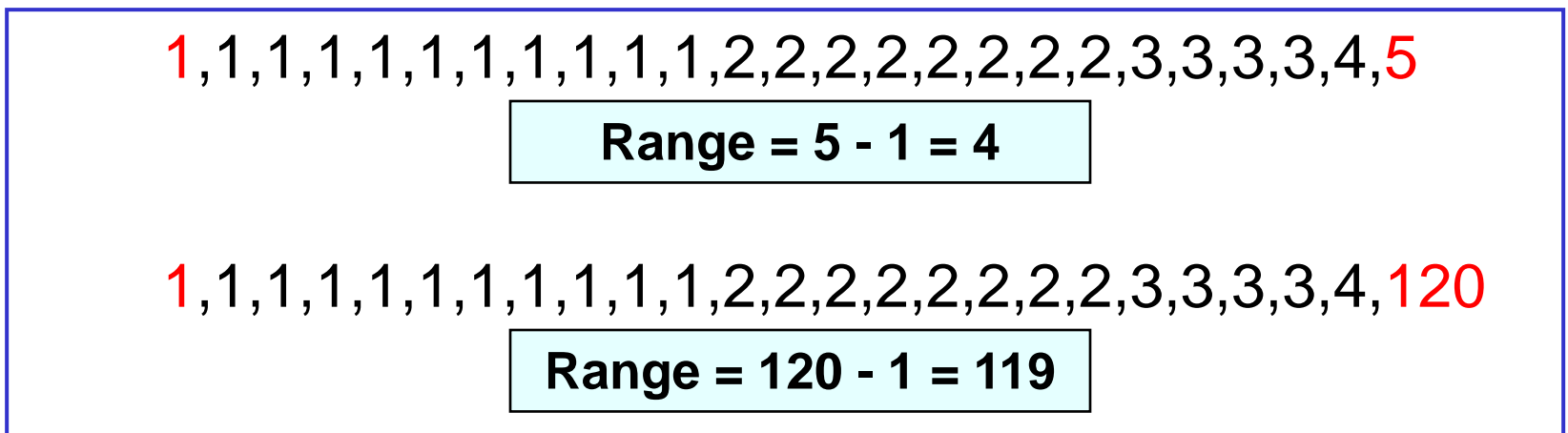
$$\text{Range} = 14 - 1 = 13$$

Disadvantages of the Range

- Ignores the way in which data are distributed



- Sensitive to outliers



Variance

- Average of squared deviations of values from the mean
 - **Sample variance:**

$$s^2 = \frac{\sum_{i=1}^n (x_i - \bar{x})^2}{n - 1}$$

- **Population variance:**

$$\sigma^2 = \frac{\sum_{i=1}^N (x_i - \mu)^2}{N}$$

Standard Deviation

- Most commonly used measure of variation
- Shows variation about the mean
- Has the same units as the original data

- **Sample** standard deviation:

$$s = \sqrt{\frac{\sum_{i=1}^n (x_i - \bar{x})^2}{n-1}}$$

- **Population** standard deviation:

$$\sigma = \sqrt{\frac{\sum_{i=1}^N (x_i - \mu)^2}{N}}$$

Coefficient of Variation

- Measures **relative variation**
- Always in percentage (%)
- Shows **variation relative to mean**
- Is used to compare two or more sets of data measured in different units

Population

$$C V = \left(\frac{\sigma}{\mu} \right) \cdot 100\%$$

Sample

$$C V = \left(\frac{s}{\bar{x}} \right) \cdot 100\%$$

Comparing Coefficient of Variation

■ Stock A:

- Average price last year = \$50
- Standard deviation = \$5

$$CV_A = \left(\frac{s}{x} \right) \cdot 100\% = \frac{\$5}{\$50} \cdot 100\% = 10\%$$

■ Stock B:

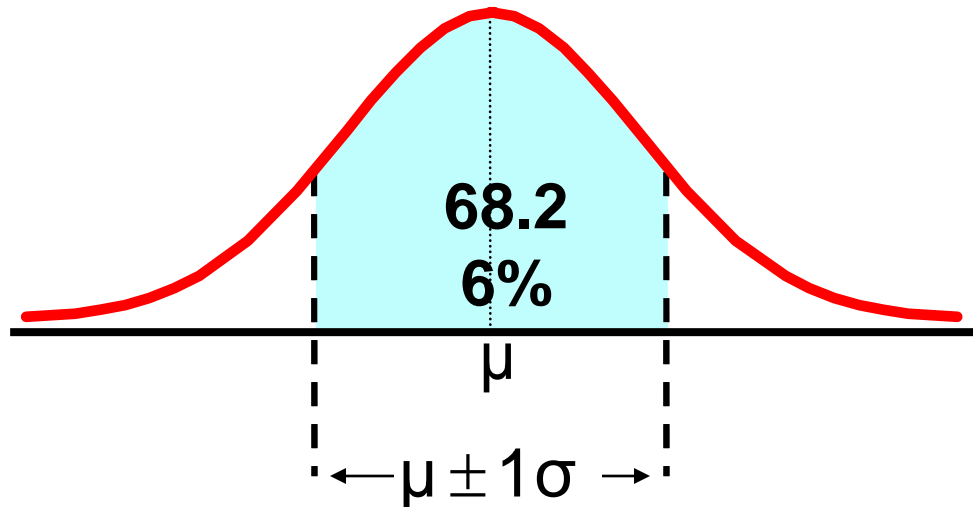
- Average price last year = \$100
- Standard deviation = \$5

$$CV_B = \left(\frac{s}{x} \right) \cdot 100\% = \frac{\$5}{\$100} \cdot 100\% = 5\%$$

Both stocks have the same standard deviation, but stock B is less variable relative to its price

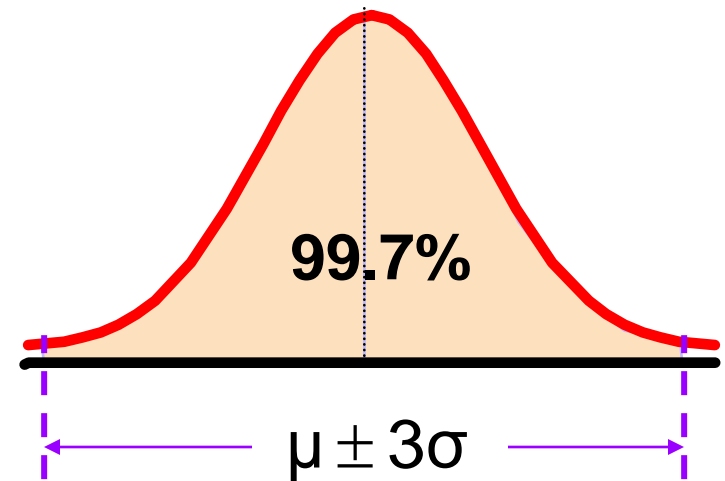
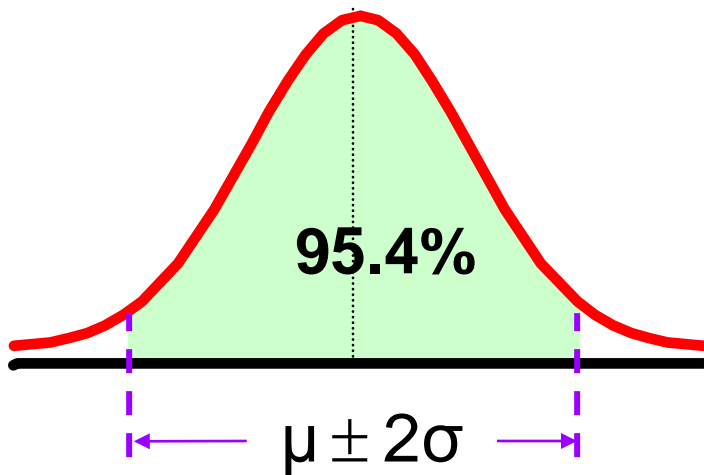
The Empirical Rule

- If the data distribution is bell-shaped, then the interval:
- $\mu \pm 1\sigma$ contains about **68.26%** of the values in the population or the sample



The Empirical Rule

- $\mu \pm 2\sigma$ contains about 95.4% of the values in the population or the sample
- $\mu \pm 3\sigma$ contains about 99.7% of the values in the population or the sample



Using Microsoft Excel

- Descriptive Statistics are easy to obtain from Microsoft Excel
 - Use menu choice:
Data / Data Analysis / Descriptive Statistics
 - Enter details in dialog box

Learning Module 5 Summary

- Described measures of center and location
 - Mean, median, mode, geometric mean, midrange
- Described measure of variation
 - Range, variance, standard deviation, coefficient of variation

Learning Module 5 Summary

(continued)

- Illustrated distribution shapes
 - Symmetric, skewed

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End