

## BUS 324

### Quiz 1 Selected Questions as of 9/3/21

**1. Which of the following statements best describe(s) the concept of Statistical inference Tools:**

- a)
- b)
- c)
- d)
- e) None of these
- f) All of these

**2. Census. It is.....**

T/F

**3. Which of the following statements best describe(s) the concept of: Non-statistical Sampling Techniques:**

- a)
- b)
- c)
- d)
- e) None of these
- f) All of these

**4. Quantitative Data are:.....**

T/F

**5. Qualitative Data are:.....**

T/F

**6. Parameter is: .....**

T/F

**7. Which of the following statements best describe(s) the concept of  
Statistic:**

- a)
- b)
- c)
- d)
- e) None of these
- f) All of these

**8. Which of the following statements best describe(s) the concept of a  
Dependent Variable:**

- a)
- b)
- c)
- d)
- e) None of these
- f) All of these

**9. Which of the following statements best describe(s) the concept of Right-skewed Data:**

- a)
- b)
- c)
- d)
- e) None of these
- f) All of these

**10. Standard deviation is .....**

T/F

**11. A Coefficient of Variation is...**

T/F

**12. Which of the following statements best describe(s) the concept of a Decision Tree:**

- a)
- b)
- c)
- d)
- e) None of these
- f) All of these

**13. Which of the following statements best describe(s) the concept of **Axioms**:**

- a)
- b)
- c)
- d)
- e) None of these
- f) All of these

**14. Which of the following statements best describe(s) the concept of the **Consumer Research Process** as found in the Burke video:**

- a)
- b)
- c)
- d)
- e) None of these
- f) All of these

**15. Which of the following statements best describe(s) the concept of a **Forensic Research**:**

- a)
- b)
- c)
- d)
- e) None of these
- f) All of these

**16. Which of the following statements best describe(s) the concept of Predictive Analyses :**

- a)
- b)
- c)
- d)
- e) None of these
- f) All of these

**17. Which of the following statements best describe(s) the concept of the Empirical Rule:**

- a)
- b)
- c)
- d)
- e) None of these
- f) All of these

**18. Which of the following statements best describe(s) the concept of the Bias:**

- a)
- b)
- c)
- d)
- e) None of these
- f) All of these

**19. Which of the following statements best describe(s) the concept of Probabilities:**

- a)
- b)
- c)
- d)
- e) None of these
- f) All of these

**20. Which of the following statements best describe(s) the concept of a Random Variable:**

- a)
- b)
- c)
- d)
- e) None of these
- f) All of these

**21. Which of the following statements best describe(s) the concept of a Normal Distribution:**

- a)
- b)
- c).
- d)
- e)
- f)
- g)
- h) None of these
- i) All of these

**22. Outliers are:....**

T/F

**23. Which of the following statements best describe(s) the concept of a Frequency Distribution:**

- a)
- b)
- c)
- d)
- e) None of these
- f) All of these

**24. Which of the following statements best describe(s) the concept of an Uncertainty:**

- a)
- b)
- c)
- d)
- e) None of these
- f) All of these

**25. Big Data is:....**

T/F

**26. Data Mining is:....**

T/F

**27. Data Query is:....**

T/F

**28. Which of the following statements best describe(s) Data Scientists:**

- a)
- b)
- c)
- d)
- e) None of these
- f) All of these

**29. Which of the following statements best describe(s) the concept of Data Security:**

- a)
- b)
- c)
- d)
- e) None of these
- f) All of these

**30. Which of the following statements best describe(s) the concept of Descriptive Analytics:**

- a)
- b)
- c)
- d)
- e) None of these
- f) All of these



**31. Which of the following statements best describe(s) the concept of an Optimization Model:**

- a)
- b)
- c)
- d)
- e) None of these
- f) All of these

**32. Which of the following steps are included in the process of Decision-making:**

- a)
- b)
- c)
- d)
- e)
- f) None of these
- g) All of these

**33. Which of the following statements best describe(s) the concept of Four V's of big data:**

- a)
- b)
- c)
- d)
- e) None of these
- f) All of these

**34. Which of the following statements best describe(s) the concept of a Correlation Coefficient:**

- a)
- b)
- c)
- d)
- e) None of these
- f) All of these

**35. Which of the following statements best describe(s) the concept of Cross-sectional Data.**

- a)
- b)
- c)
- d)
- e) None of these
- f) All of these

**36. Which of the following statements best describe(s) the concept of a Binomial Probability Distribution:**

- a)
- b)
- c)
- d)
- e)
- e) None of these
- f) All of these

**37. Which of the following statements best describe(s) the concept of an Exponential Probability Distribution:**

- a)
- b)
- c)
- d)
- e)
- f) None of these
- g) All of these

**38. Which of the following statements best describe(s) the concept of a Normal Probability Distribution:**

- a)
- b)
- c)
- d)
- e)
- f) None of these
- g) All of these

**39. Which of the following statements best describe(s) the concept of a Poisson Probability Distribution:**

- a)
- b)
- c)
- d)
- e)
- f) None of these
- g) All of these

**40. Which of the following statements best describe(s) the concept of a Uniform Probability Distribution:**

- a)
- b)
- c)
- d)
- e)
- f) None of these
- g) All of these